



EIC GROUP LOUNGE SPONSOR

EXCLUSIVE





The **Group Lounge** is a hive of activity throughout the show attracting hundreds of visitors. It serves as a welcome point for the EIC pavilion, a meeting point for VIP guests, buyer one-to-one meetings and is used regularly by group exhibitors for refreshments and networking. All EIC networking receptions are also held here, offering additional exposure.

SPONSORSHIP PROSPECTUS OFFSHORE EUROPE 2023

The EIC Pavilion at Offshore Europe offers a unique set of Sponsorship Packages designed to get your brand noticed and maximise return on your investment.

EIC Group Lounge Sponsorship Features	
Listing on the Offshore Europe website and app (if not already exhibiting and deadline permitting).	✓
Company listing within the EIC Pavilion brochure (online & print - deadline permitting).	✓
Logo and URL on the EIC event website.	✓
Business card collection and referrals service at the EIC Lounge Reception Desk.	✓
Access to the group lounge and refreshments for the duration of the show.	5
Promotion through EIC social media channels & various publications.	✓
EIC's Project Manager to assist prior to and onsite at the event.	✓
1 hour private use of the lounge to host your own networking event.	✓
Logo in prime position on lounge branding.	✓
Company video or slides playing throughout the lounge on plasma screen for the four days.	~
Space for your brochures at main entrance to lounge.	✓
Access to meet-the-buyer one to one sessions.	~
Sponsorship Package Cost	SOLD



EIC NETWORKING RECEPTION SPONSOR

NON-EXCLUSIVE





One of the highlights of Offshore Europe is the EIC Networking Reception. The 2023 edition will host the EIC Networking Reception on Wednesday afternoon before the show closes. The event is always extremely popular amongst exhibitors, key industry partners, VIP's and staff from operators and contractors.

SPONSORSHIP PROSPECTUS OFFSHORE EUROPE 2023

EIC Networking Reception Sponsorship Features	Gold	Silver
Listing on the Offshore Europe website and app (if not already exhibiting and deadline permitting).	✓	✓
Company listing within the EIC Pavilion brochure (online & print - deadline permitting).	✓	✓
Logo and URL on the EIC event website.	✓	✓
Business card collection and referrals service at the EIC Lounge Reception Desk.	✓	✓
Promotion through EIC social media channels & various publications.	✓	✓
EIC's Project Manager to assist prior to and onsite at the event.	✓	✓
Logo in prime position on reception invitations circulated electronically.	✓	✓
Branding throughout the reception to include logo on plasma screen and pop-up banner (to be provided by sponsor).	✓	
Company video or slides playing throughout reception on plasma screen.	✓	✓
Recognition as sponsor in welcome speech (by EIC Representative).	✓	✓
Opportunity for a four-minute speaker spot during reception introductions.	✓	
Company literature/giveaways handed out at event.	✓	
Sponsorship Package Cost	£2,950 + VAT	SOLD

For more information and to apply for any of the above packages please contact:

Alice Hill, Project and Events Manager, EIC

E: alice.hill@the-eic.com **T**: +44(0) 7921 291 450