

WIND EXPO Japan UK & EIC Pavilion

2025

19-21 February 2025 | Tokyo, Japan



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Date: 19-21 February 2025

Location: Tokyo Big Sight, Tokyo, Japan

Join the **UK & EIC Pavilion at WIND EXPO JAPAN 2025**: Japan's largest Wind Energy Trade Show. As a well-established business platform of the latest technologies, information, and people, the show contributes to the development of the wind energy industry. Secure a prime stand location, enhanced promotion and visibility as well as access to industry experts through our extensive networking opportunities.

WIND EXPO gathers a wide range of technologies for wind power generation including wind turbines to wind farm construction, maintenance and operation, and offshore wind technologies, etc. The event is aimed at companies looking to develop new business opportunities, gain technical insights and consultations as well as building and strengthening early business relationships.

38,000+

Attendees

120+

National pavilions

850+

Exhibitors

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Market Intelligence

Offshore wind power is an integral part of Japan's decarbonisation strategy. The government is targeting to deploy 10GW of offshore wind capacity by 2030 and 30GW to 45GW by 2040, as part of its target to reach net-zero emissions by 2050.

As Japan seeks to accelerate the development of its offshore wind power generation capabilities, the market is continuing to attract majors to the opportunities such as BP, Marubeni, Orsted, SSE and RWE.

The country just closed its second round of auctions in four sites totalling at least 1.8GW. There is also great potential and interest for floating wind farms, due to its deeper coastal waters. With Japan's ever-increasing energy demand as well as energy security on the agenda, speeding up the development of offshore wind power is essential, hence creating a multitude of business opportunities for developers and supply chain companies alike.

10GW
Offshore Wind
Capacity by 2030

Net-Zero
Emissions by 2050



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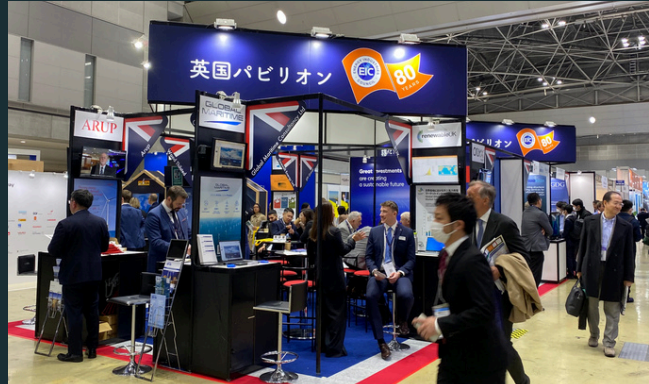
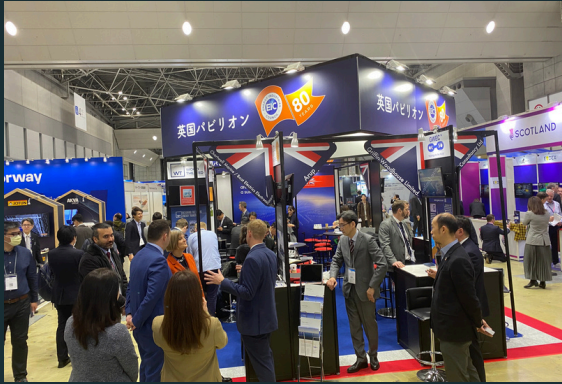
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Benefits of Participating on the UK & EIC Pavilion

Being part of the UK & EIC Pavilion offers significant added value activities which are not available as an individual exhibitor:



Prime Location



Enhanced Promotion



High visibility presence



Access to industry experts



Onsite Support by EIC and DBT



Shared interpreters at hand



VIP visitors & pavilion tours (subject to availability)



Dedicated project manager



Appointed EIC freight partner & stand designer



Country overviews/ project data presentation



Company profile in the EIC group brochure



Help to identify potential partners & customer

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Your Pod/Stand

Pod Package includes:

- Prime location
- 27in screen included within the price
- Power outlet
- Catered group lounge
- Meeting tables and chairs
- UK group branding
- Literature rack
- Networking Reception
- Project management

Shell scheme package

- Back & side hard walls
- Fascia name board
- Lighting
- 1 power outlet
- Access to EIC Lounge
- 1 round table & 3 chairs
- 1 counter with logo
- Literature rack
- Wastepaper basket
- Project management
- 27in screen included within the price

**Example image*



**Example image*



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Costs

(Excluding VAT)

Pod Cost:

EIC Member

£5,100

Non Member

£5,600

Shell Scheme Stand Cost

(8.1sqm):

EIC Member

£9,000

Non Member

£9,400

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How to Book

To secure your space, please complete your booking form and return to: internationaltrade@the-eic.com

FX Payment Partner

Corpay[^]

Contact

If you have any questions about the event or wish to discuss your options in more detail please contact:

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E: Abhi.Aruna@the-eic.com

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