# ENERGY INDUSTRIES COUNCIL WELCOME PACK



# Contents

Membership benefits	4
Memberships	10
EIC's vision	12
Our growth	14



# Message from the CEO

Since its inception in 1943, the Energy Industries Council exists to serve one goal – to help our members grow.

Whether that's through our vast market intelligence data and services for CAPEX and OPEX markets around the world, through our events and networking that facilitate meetings between members and the key decision makers at operators, developers and contractors, or by our profile raising opportunities, giving members a platform to elevate their brand and share their successes.

As the voice of the energy supply chain, we are proud to be the only trade association representing all countries and all energy sectors, putting us in a unique position to promote exports, diversification and growth for companies large and small in the energy supply chain.

We are always looking to improve our services and we recently introduced the UK Energy Supply Chain Taskforce, allowing government and industry to work together to maximise opportunities and mitigate challenges.

Join the 750 other EIC members to take your energy business to the next level.

Stuart Broadley

# **Member benefits EICAssetMap Existing energy**

Market

Intelligence

## **EICDataStream**

Global, capital expenditure project tracking

### **EICSupplyMap**

UK energy supply chain database

### Access to analysts

Contact with our industry experts

## **Reports & Newsbriefs**

Regular market intelligence updates

asset mapping

**EIC Inform** 

intelligence service

**Bespoke** market

# Market Intelligence

#### **One stop shop**

Collated, timely market intelligence at your fingertips

#### Get ahead of the competition

By assessing your existing and future markets and clients

#### **Personalise your dashboard**

Individual accounts allow personal preferences so you can track and focus on markets and projects relevant to you

#### **Reports and analysis**

Quick export of data allows easy graph and chart creation for succinct overviews

#### Maximise gains from the intelligence

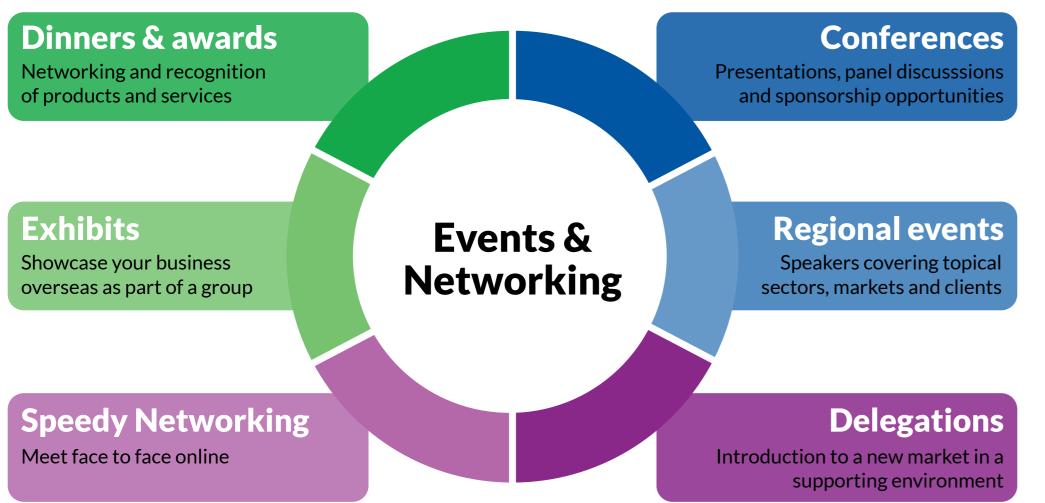
With unlimited users and free, full training from experienced EIC staff

#### Use across your business

Strategy, business development, sales and account management and procurement

## **Dinners & awards** Networking and recognition of products and services **Exhibits Events** & Showcase your business Networking overseas as part of a group

# **Member benefits**



# Events & Networking

#### **Engage with major players**

Hear about their plans and requirements giving you direction and focus

#### **Connect with like-minded people**

Increase your knowledge and build strong business relationships

### **Exhibit**

As part of a group with full support from an experienced event manager

### Recognition

Of your products and services to an industry specific audience

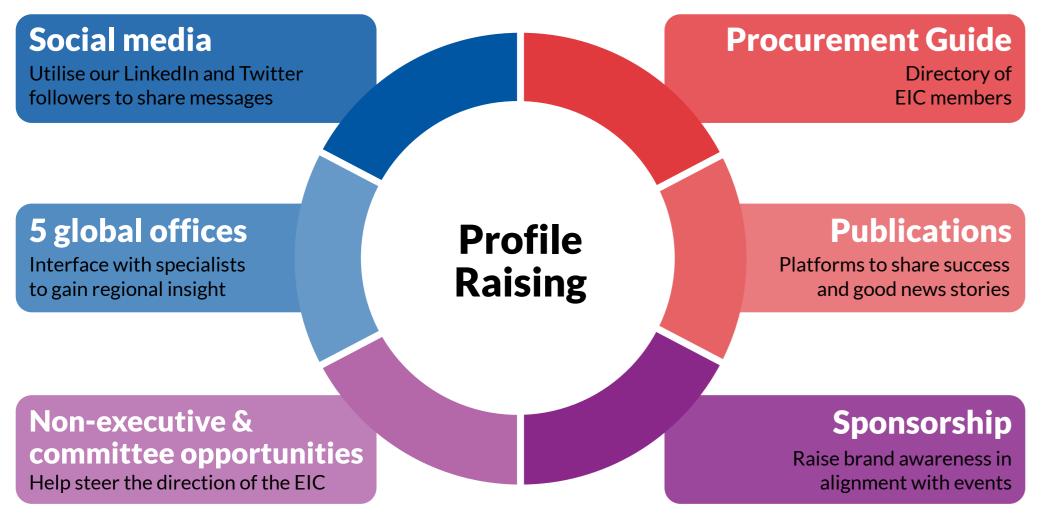
### Unlimited attendance

At many virtual events for no additional cost

### **Opportunity**

To ask key stakeholders and decision makers direct questions on topics most relevant to you

# **Member benefits**



# Profile Raising

#### **Share**

Your success stories across our platforms

#### Showcase

Your capabilities to current and prospective clients; highlight new and innovative products, services and tools

#### **Interface with experts**

Across our worldwide office network to gain regional insight

#### Low-cost sponsorship

Opportunities at focused events that align with your brand and activities

#### **Global office facilities**

Convenience of hot desks and conference rooms, as well as virtual office services to show your presence without the cost of office space

### **Steer the direction**

Of our activities through participation in regional committees and our Board of Directors

# Memberships

EICDataStream,EICAssetMap and EICSupplyMap options for:

# **Global Tier**

## 1. Global

All energy sectors

## 2. Renewable Energy

All renewables sectors

# **Primary Tier**

## 1. EMEA

Europe, Middle East, Russia, Caspian & Africa

## 2. Americas

North, Central and South America

## 3. Asia Pacific

East Asia, Australasia, Russia and the Indian sub-continent

# **Local Tier**

1. United Kingdom

2. Brazil

3. Gulf of Mexico

4. Africa

### 5. Gulf Cooperation Council

Saudi Arabia, Kuwait, Qatar, Bahrain, Oman and the United Arab Emirates

### 6. ASEAN

Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Vietnam

### 7. Russia and CIS

Russia, Azerbaijan, Armenia, Belarus, Georgia, Kazakhstan, Kyrgyzstan, Moldova, Tajikistan, Turkmenistan, Uzbekistan and Ukraine

# **EIC's vision**

For over 78 years, the EIC has devoted its time to working closely with energy industries around the world. We help companies, large and small, to maximise business opportunities – sourcing or supplying goods and services across the globe.

We are experts in tracking global projects, energy assets, and supply chain capability, across multiple sectors and producing quality market intelligence. This means companies operating in the competitive energy marketplace can rely on our invaluable resources to develop their businesses.

We build relationships with buyers and suppliers worldwide, bring them together to discuss projects and capabilities, and help them to make contacts that will generate new business. Beyond this, we also build powerful networks across all stakeholders, including government.

#### **EIC** membership

We want to make membership such a rewarding investment and experience that companies stay with us, for the long-term, and would happily recommend us.

# Strong brand recognition

Companies in all energy sectors will have heard of us and will respect us for our expertise and the quality of our services.

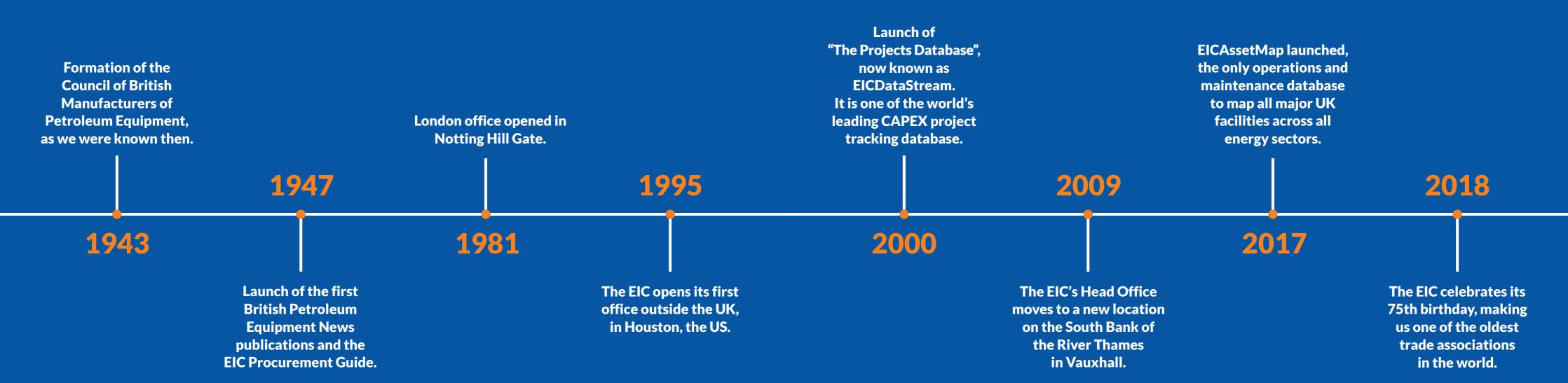
# EIC is the go-to authority

We want to be the premier source of energy intelligence and market opportunities, as well as the go-to authority for advice and comment recommend us.

# Member needs come first

We recognise that our members, customers and prospects have a choice, so we provide a consistently high level of service to attract and retain them.

# Our growth



### **CONTACT US**

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