



THE GO-TO
ENERGY SUPPLY CHAIN
TRADE ASSOCIATION,
GLOBALLY

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KSA CONNECT 2025

Date: 18th February 2025

Venue: Asharqia Chamber, Dammam, KSA



18 February 2025 • Dammam

CONNECT

KSA

Fuelling Prosperity:
Opportunities across the Saudi energy market



غرفة الشرقية
ASHARQIA CHAMBER

About KSA Connect

This unique event will bring together leading national operators, EPC contractors, and developers to learn about opportunities across the entire energy sector in KSA. This in person event will also provide an update on the current market and deliver supply chain briefings on current opportunities. We will also cover areas for those new to the market or looking to export for the first time, allowing you to navigate through the various actions required for you to undertake business in KSA.

At KSA Connect you will:

- ***Learn about upcoming projects in the region***
- ***Understand more about the 'energy sector' within KSA***
- ***Attend company presentations and network with key industry players***

Why should you attend

Early Bird

Members – Free of Charge

Non-Members 800 + VAT

Price from 1st January 2025

Members – Free of Charge

Non-Members – 1000 + VAT

- KSA Connect will bring together speakers, sponsors, exhibitors and attendees on one platform in a physical format
- This one-day event will be filled with some very informative sessions including Market Update, Contractor Briefings and Panel Discussions
- Companies will get a chance to exhibit at the event and showcase their products and capabilities
- This event will take place in Dammam, KSA an ideal location to network with your peers from the energy industry
- This event will be intimate and focused on bringing key stakeholders together.

Why Attend



- For the first time KSA Connect will bring together speakers, sponsors, and attendees on one platform in a physical format
- This one-day event will be filled with some several informative sessions including Market Updates, Operator & Contractor Briefings and Panel Discussions
- Hear from the key players within the KSA across the entire energy spectrum
- Understand how to set up business in KSA
- Network with your peers in a relaxed and open environment
- Evening Networking Reception (To Be Confirmed)

SPONSORSHIP PACKAGES

Executive Sponsor

Cost – SAR 75,000



- Honoring the Sponsor at the Opening Ceremony (only if Inaugurated by an official)
- Logo to be on the event website and distinguished seating location
- Sponsor logo to be on all advertising panels, registration banner, directional signage and honor platforms backdrop
- Sponsor name and logo on newspaper advertisement
- 4 banner panels at the event site featuring the sponsor's name and logo
- Speaking slot during the event
- Incorporating the sponsor's name and logo at the entrance of the main hall
- Special thanks with the name and logo of the sponsor through social media channels
- Incorporating the name and logo in forum advertisements through organizers social media channels
- Sponsor has the right to use event photos and to receive a momento photograph
- Incorporating the sponsor's logo on digital displays within the chamber building.
- Company Profile in Event Brochure and logo included in post-event link sent to delegates
- VIP parking spot
- Reserving a seat with VIP at the launch ceremony
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)

Prominent Exhibition Space

- 2mx2m space with booth in the foyer area
- Can display their popup at the given space

SPONSORSHIP PACKAGES

Evening Reception Sponsor

Members 25,000 AED

Non-Member 30,000 AED

- 5-minute introduction during opening speeches and thanked during proceedings
- Opportunity to provide favors/ gifts to all guests attending
- Logo on the event website and in event signage
- Display pop-ups x 2 at the Reception (more if space is available/ weather permitting)
- Company Profile in Event Brochure
- 2 delegate spaces for the evening reception
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- Logo included in post-event link sent to delegates
- Introductions to speakers and VIPs during the day (subject to availability)
- At least one post on LinkedIn to promote your support of the event – this could be in the form of a short interview (5 minutes)
- Logo will be updated as an Evening Reception Sponsor on email marketing campaigns

Exhibition Space

- 2mx2m space with booth in the foyer area
- Can display their popup at the given space



Conference Sponsor

Members 18,000 AED

Non-Member 22,000 AED



- Logo on EIC signage at the event
- Logo on agenda and holding screen
- Popups x 1 displayed at the entrance of the conference room
- Company slide played on priority during presentation breaks and included on the holding screen in 4:3 format
- Speaking slot in a panel discussion
- Logo on the event agenda webpage
- Company Profile in Event Brochure
- 2 delegate places to the evening reception
- Speaking slot in a panel discussion
- Introductions to speakers and VIPs during the day (subject to availability)
- At least one post on LinkedIn to promote your support of the event
- Presentation included in post event link sent to delegates
- Logo will be updated as a Conference Sponsor on all our email marketing campaigns

Exhibition Space

- 2mx2m space at the foyer area with table and one chair
- Can display their popup at the given space

Registration Sponsor

Members 16,000 AED

Non-Member 19,000 AED

- Logo on EIC signage at the event
- Logo on the registration webpage
- Speaking slot in a panel discussion
- Logo will be updated on the registration desk
- 2 delegate places to the evening reception
- Speaking slot in a panel discussion
- Company Profile in Event Brochure
- Presentation included in post-event link sent to delegates
- Introductions to speakers and VIPs during the day (subject to availability)
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- At least one post on LinkedIn to promote your support of the event
- Logo will be updated as a Registration Sponsor on all our all-marketing campaigns

Exhibition Space

- 2mx2m space at the foyer area with table and one chair
- Can display their popup at the given space



Lanyard Sponsor

Members 15,000 AED

Non-Member 18,000 AED



- Logo on EIC signage at the event
- Logo Printed next to EIC logo on Lanyards
- Popups x 1 displayed in the registration area
- 2 delegate places to the evening reception
- Company Profile in Event Brochure
- Presentation included in post-event link sent to delegates
- Introductions to speakers and VIPs during the day (subject to availability)
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- At least one post on LinkedIn to promote your support of the event
- Logo will be updated as a Lanyard Sponsor on all our email marketing campaigns

Exhibition Space

- 2mx2m space at the foyer area with table and one chair
- Can display their popup at the given space

Badge Sponsor

Members 14,000 AED

Non-Member 17,000 AED



- Logo printed alongside EIC logo with badges
- Popups x 1 displayed in the registration area
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- Logo on the event website
- Company Profile in Event Brochure
- 2 delegate places
- Introductions to speakers and VIPs during the day (subject to availability)
- Presentation included in post-event link sent to delegates
- At least one post on LinkedIn to promote your support of the event
- Logo will be updated as a Badge Sponsor on all marketing campaigns

Exhibition Space

- 2mx2m space at the foyer area with table and one chair
- Can display their popup at the given space

Lunch and Refreshment Sponsor

Members 12,000 AED

Non-Member 15,000 AED



- Space to display your marketing collaterals in the lunch/ refreshment areas
- Logo on EIC signage at the event
- Introductions to speakers and VIPs during the day (subject to availability)
- 2 delegate places to the evening reception
- Company Profile in Event Brochure
- Introductions to speakers and VIPs during the day
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- At least one post on LinkedIn to promote your support of the event
- Presentation included in post-event link sent to delegates
- Logo will be updated as Lunch and Refreshment meeting sponsor on all our marketing campaigns

Networking Area Sponsor

Members 11,000 AED

Non-Member 14,000 AED

- Space to display your pop-ups in the networking area
- Logo on EIC signage at the event
- Introductions to speakers and VIPs during the day (subject to availability)
- 2 delegate places to the evening reception
- Company Profile in Event E-Brochure
- Introductions to speakers and VIPs during the day
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- At least one post on LinkedIn to promote your support of the event
- Presentation included in post event link sent to delegates
- Logo will be updated as Networking area sponsor on all our email marketing campaigns



Brochure Sponsor

Members 10,000 AED

Non-Member 13,000 AED



- Logo on EIC signage at the event
- A full-page ad inside the Brochure
- Logo on the first page of the Brochure as Brochure Sponsor
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- Logo on the event website
- Company Profile in Event Brochure
- 2 delegate places to the evening reception
- Introductions to speakers and VIPs during the day (subject to availability)
- Presentation included in post-event link sent to delegates
- At least one post on LinkedIn to promote your support of the event
- Logo will be updated as a Badge Sponsor on all marketing campaigns

Session Sponsor

Members 5,000 AED

Non-Member 7,500 AED



- Logo on EIC signage at the event
 - Logo will be updated as Session Sponsor on all the marketing collaterals including panel discussion slide and event agenda
 - Introductions to speakers and VIPs during the day (subject to availability)
 - 1 delegate places to the evening reception
 - Company Profile in Event Brochure
 - Introductions to speakers and VIPs during the day
 - Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
 - At least one post on LinkedIn to promote your support of the event
 - Presentation included in post-event link sent to delegates
 - Session Sponsor can choose the session of their choice that they wish to sponsor, the sponsor will get to give a 60 second elevator pitch ahead of the session and introduce the speaker of the session.
- Note: Each session will only have one sponsor and the session can be selected on first come first serve basis

Platinum Exhibitor Booth

Members 11,000 AED

Non-Member 13,000 AED

- 2mx2m booth at the foyer area
- Can display their popup at the given space
- 1 delegate places to the evening reception
- Company Profile in Event Brochure
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)

Gold Exhibitor Booth

Members 8,000 AED

Non-Member 10,000 AED

- 2mx2m space with table top and chair in the foyer area
- Can display their popup at the given space
- 1 delegate places to the evening reception
- Company Profile in Event Brochure
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)



We are Excited to Welcome you



For more information

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Event Manager

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