

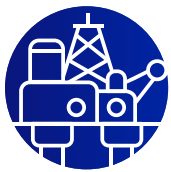


23 October 2024 • Houston

CONNECT Energy USA



Increase your brand awareness through a range of sponsorship packages



Increase your brand awareness to a captivated audience of energy businesses and contractors amongst leading EIC member companies



Gain more exposure for new products or exciting news about your company



Promote your brand and services interactively with the presenting companies and reinforce your strength to industry



The go-to platform for the supply chain to engage, discuss and identify business opportunities in the US energy market

High value presentations

CAPEX & OPEX opportunities across USA unveiled opportunities

Networking opportunities

EIC will bridge the gap between key developers and suppliers of goods and services in the country

One-to-ones

Meet procurement teams from IOCs, operators, and key companies

1,890

projects across all sectors, with a CAPEX nearing **US\$1.5 trillion**

675bn

(US\$) of CAPEX across renewables, hydrogen, CCS and energy storage

223bn

(US\$) of CAPEX in US LNG



Contact Luanna Souza at luanna.souza@the-eic.com



23 October 2024 • Houston

CONNECT Energy USA



Ion District Houston

4201 Main Street Houston, TX 77002

Why sponsor?

Sponsoring the event provides the opportunity to promote your brand in front of a targeted audience and raising your business profile, in advance of the event, as sponsors will be promoted in EIC event marketing, LinkedIn posts, publications and press releases. Enhance the chances of meeting with the companies of your interest; sponsors have priority for scheduling one-to-one meetings.

Who should attend?

- Energy companies already in USA
- Local companies looking for partners
- Those looking to do business in USA

Find out how we can mutually generate leads for your company and setting objectives for your ROI based upon:

- Guarantee that your clients and guests will be invited to the event
- Your own invited contacts registering - and arranging to meet them at the event
- Valuable networking opportunity resulting in follow-up conversations
- Access delegates to identify potential customers, partners and/or competitors
- Securing proposals and/or contracts as a direct result of sponsoring



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1. CONFERENCE SPONSOR

\$4,590

EIC Members \$4,590 / All other companies: \$5,950

- Three tickets for EIC Connect Energy USA 2024
- Apply for a space to present within the programme* or make introductions
- Opportunity to bring your brochure and include as a seat drop
- Bring up to three pop-ups banners
- Recognition as Conference sponsor during the Opening Remarks
- Your logo in prime position on the agenda page on the website
- Your logo in prime position on holding screens during all conference sessions
- Full page advertisement in the event brochure
- Company profile in the event brochure
- Institutional video or Slide played on a loop during session breaks
- Company Presentation included in the download sent to delegates after the event
- Space to display your products and/or graphics
- Priority for scheduling one-to-one meetings

**Please submit a short synopsis and speaker biography for consideration with your application*

2. REGISTRATION AREA SPONSOR

\$4,350

EIC Members \$4,350 / All other companies: \$5,150

- Three tickets for EIC Connect Energy USA 2024
- Recognition as Registration Area sponsor during the Opening Remarks
- Logo printed alongside the event logo on event badges
- Bring up to three pop-ups banners
- Your logo in prime position on the registration page on the website and on event signage
- Full page advertisement in the event brochure
- Company profile in the event brochure
- Slide played on a loop during session breaks
- Priority for scheduling one-to-one meetings

3. ONE-TO-ONE AREA SPONSOR

\$4,050

EIC Members \$4,050 / All other companies: \$4,650

- Two tickets for EIC Connect Energy USA 2024
- Recognition as One-to-one sponsor during the Opening Remarks
- Your logo in prime position on the One-to-one page on the website
- Logo printed alongside the event logo on the one-to-one hosts' displays
- Bring up to three pop-ups banners
- Full page advertisement in the event brochure
- Company profile in the event brochure
- Slide played on a loop during session breaks
- Company Presentation included in the download sent to delegates after the event
- Priority for scheduling one-to-one meetings

4. LANYARD SPONSOR

\$3,850

EIC Members \$3,850 / All other companies: \$4,650

- Two tickets for EIC Connect Energy USA 2024
- Recognition as Lanyard sponsor during the Opening Remarks
- Logo printed alongside the event logo on event lanyards
- Bring up to two pop-ups banners
- Your logo in prime position on the registration page on the website
- Full page advertisement in the event brochure
- Company profile in the event brochure
- Slide played on a loop during session breaks
- Priority for scheduling one-to-one meetings

5. GOLD DISPLAYING SPONSOR

\$3,550

EIC Members \$3,550 / All other companies: \$4,050

- Two tickets for EIC Connect Energy USA 2024
- Display in the Speaker Networking Area
- Company presentation included in the download sent to delegates after the event
- Bring up to two pop-ups banners
- Your logo prominently placed on the homepage of the event website and in event signage
- Company profile in the event brochure
- Slide played on a loop during session breaks
- Priority for scheduling one-to-one meetings

6. SILVER DISPLAYING SPONSOR

\$2,750

EIC Members \$2,750 / All other companies: \$3,250

- Two tickets for EIC Connect Energy USA 2024
- Display in the Speaker Networking Area
- Bring up to two pop-ups banners
- Your logo on the website and on event signage
- Slide played on a loop during session breaks
- Company presentation included in the download sent to delegates after the event
- Priority for scheduling one-to-one meetings

EIC Connect USA 2024						
What's included?	Conference Sponsor	Registration Area Sponsor	One-to-One Area Sponsor	Lanyard Sponsor	Gold Displaying Sponsor	Silver Displaying Sponsor
	\$4,590*	\$4,350*	\$4,050*	\$3,850*	\$3,550*	\$2,750*
Tickets for EIC Connect Energy USA 2024	3	3	2	2	2	2
Pop-up Banners	3	3	3	2	2	2
Social Media Post	✓	✓	✓	✓	✓	✗
Event brochure	Company profile & Full page advertisement	Company profile & Full page advertisement	Company profile & Full page advertisement	Company profile & Full page advertisement	Company profile only	✗
Opportunity to bring your brochure	✓	✓	✓	✓	✗	✗
Opportunity to speak	✓	✗	✗	✗	✗	✗
Institutional video/slide played	Slide or video	Slide only	Slide only	Slide only	Slide only	Slide only
Brand exposure	-	Badges	One-to-one hosts displays	Lanyards	-	-
Space to display your products and/or graphics	✓	✓	✗	✗	✓	✓

*Prices for EIC members



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APPLICATION FORM

EIC CONNECT USA 2024

23 October 2024 | Ion District Houston



Please, fill out this form and send it to luanna.souza@the-eic.com

Company Name

Case Sensitive - type/write exactly as it should appear in all communications relating to this event.

Registered Address

Invoice Address if different from above:

Contact Name

Position

Mobile

Direct Line

Email Address

All packages include at least: • 500 discount for all EIC Members • 1 Ticket • Digital Banner • Logo placed at sponsorship-level in all marketing, on the event website and on in-event signage • Inclusion within dot mailers to promote the event, sent out to 32,000 contacts

Sponsorship Options EIC Connect USA 2024	All packages are available on a first come first served basis		Price	Tick your first choice and state your second choice (if applicable)	
Conference Sponsor			\$4,590 / \$5,950		
Registration Area			\$4,350 / \$5,150		
One-to-One Area Sponsor			\$4,050 / \$4,650		
Lanyard Sponsorship			\$3,850 / \$4,650		
Gold Displaying Sponsor			\$3,550 / \$4,050		
Silver Displaying Sponsor			\$2,750 / \$3,250		
Primary target sector(s)	Downstream	Midstream	Upstream	Power	Energy Transition Renewables

Main reason for sponsoring this event

Additional Requirements

Same price for any of the below items for EIC members and non members sponsoring if included on this form

@ 5% discount for additional delegates

Names will be requested 4 weeks before the event

Qty

\$

SUB TOTAL \$

GRAND TOTAL \$

Payment via:

Credit Card

Invoice / Bacs

- Under no circumstances can the EIC share participants' contact details with sponsors.
- Please view our Terms & Conditions: <https://www.the-eic.com/Events/TermsAndConditions> and our Privacy Policy: <https://www.the-eic.com/AboutUs/EICPrivacyPolicy> as these both apply to your order and form the basis of this contract.
- The participating company warrants that the person submitting the Application Form is fully authorised to enter into the Contract on their behalf. On receipt of your booking, EIC will invoice for all charges. Payment is due within 30 days of invoice. Outstanding payments will result in your package being released.

We accept the terms & conditions issued by the EIC

Signature

Name (in CAPS)

Date