





## **About Baku Connect**



This unique event will bring together leading national operators, EPC contractors, and developers to learn about opportunities across the entire energy sector in Azerbaijan. This in person event will also provide an update on the current market and deliver supply chain briefings on current opportunities. We will also cover areas for those new to the market or looking to export for the first time, allowing you to navigate through the various actions required for you to undertake business in Azerbaijan.

#### At Baku Connect you will:

- Learn about upcoming projects in the region
- Understand more about the 'energy sector' within Azerbaijan
- Attend company presentations and network with key industry players





# Why Attend

- For the first time Baku Connect will bring together speakers, sponsors, and attendees on one platform in a physical format
- This one-day event will be filled with some several informative sessions including Market Updates, Operator & Contractor Briefings and Panel Discussions
- Hear from the key players within the Azerbaijan across the entire energy spectrum
- Understand how to set up business in Azerbaijan
- Network with your peers in a relaxed and open environment
- Evening Networking Reception (To Be Confirmed)





## **Evening Reception Gold Sponsor**

- 5-minute introduction during opening speeches and thanked during proceedings
- Opportunity to provide favors/ gifts to all guests attending
- Logo in prime position on the event website and in event signage
- Display pop-ups x 2 at the Reception (more if space is available/ weather permitting)
- Company Profile in Event Brochure
- 4 delegate places
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- Logo included in post-event link sent to delegates
- Introductions to speakers and VIPs during the day (subject to availability)
- At least one post on LinkedIn to promote your support of the event this could be in the form of a short interview (5 minutes)
- Logo will be updated as an Evening Sponsor on email marketing campaigns
- As a sponsor you will get an invitation to our exclusive sponsors only roundtable which will have some key stakeholders from the Azerbaijan energy industry.





## **Evening Reception Silver Sponsor**

- Opportunity to provide favors/ gifts to all guests attending
- Logo in prime position on the event website and in event signage
- Display pop-ups x 1 at the Reception (more if space is available/ weather permitting)
- Company Profile in Event Brochure
- 2 delegate places
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- Logo included in post-event link sent to delegates
- Introductions to speakers and VIPs during the day (subject to availability)
- At least one post on LinkedIn to promote your support of the event this could be in the form of a short interview (5 minutes)
- Logo will be updated as an Evening Sponsor on email marketing campaigns
- As a sponsor you will get an invitation to our exclusive sponsors only roundtable which will have some key stakeholders from the Azerbaijan energy industry.





## **Evening Reception Bronze Sponsor**

- Opportunity to provide favors/ gifts to all guests attending
- Logo in prime position on the event website and in event signage
- Company Profile in Event Brochure
- 1 delegate places
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- Logo included in post-event link sent to delegates
- Introductions to speakers and VIPs during the day (subject to availability)
- At least one post on LinkedIn to promote your support of the event this could be in the form of a short interview (5 minutes)
- Logo will be updated as an Evening Sponsor on email marketing campaigns
- As a sponsor you will get an invitation to our exclusive sponsors only roundtable which will have some key stakeholders from the Azerbaijan energy industry.





## **Lanyard Sponsor**

- Logo on EIC signage at the event
- Logo Printed next to EIC logo on Lanyards
- Popups x 1 displayed in the registration area
- 2 delegate places
- Company Profile in Event Brochure
- Presentation included in post-event link sent to delegates
- Introductions to speakers and VIPs during the day (subject to availability)
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- At least one post on LinkedIn to promote your support of the event
- Logo will be updated as a Lanyard Sponsor on all our email marketing campaigns
- As a sponsor you will get an invitation to our exclusive sponsors only roundtable which will have some key stakeholders from the Azerbaijan energy industry.





## **Registration Sponsor**

- Logo on EIC signage at the event
- Logo on the registration webpage
- Popups x 1 displayed in the registration area
- Logo will be updated on the registration desk
- 2 delegate places
- Speaking slot in a panel discussion
- Company Profile in Event Brochure
- Presentation included in post-event link sent to delegates
- Introductions to speakers and VIPs during the day (subject to availability)
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- At least one post on LinkedIn to promote your support of the event
- Logo will be updated as a Registration Sponsor on all our all-marketing campaigns
- As a sponsor you will get an invitation to our exclusive sponsors only roundtable which will have some key stakeholders from the Azerbaijan energy industry.





## Conference Sponsor Members 10,000 AED Non-Member 12,000 AED

- Logo on EIC signage at the event
- Logo on agenda and holding screen
- Logo will be used for podium branding
- Popups x 1 displayed in the registration area
- Company slide played on priority during presentation breaks and included on the holding screen in 4:3 format
- Logo on the event agenda webpage
- Company Profile in Event Brochure
- 2 delegate places
- Speaking slot in a panel discussion
- Introductions to speakers and VIPs during the day (subject to availability)
- At least one post on LinkedIn to promote your support of the event
- Presentation included in post event link sent to delegates
- Logo will be updated as a Conference Sponsor on all our email marketing campaigns
- As a sponsor you will get an invitation to our exclusive sponsors only roundtable which will have some key stakeholders from the Azerbaijan energy industry.





## **Badge Sponsor**

- Logo printed alongside EIC logo with badges
- Popups x 1 displayed in the registration area
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- Logo on the event website
- Company Profile in Event Brochure
- 2 delegate places
- Introductions to speakers and VIPs during the day (subject to availability)
- Presentation included in post-event link sent to delegates
- At least one post on LinkedIn to promote your support of the event
- Logo will be updated as a Badge Sponsor on all marketing campaigns
- As a sponsor you will get an invitation to our exclusive sponsors only roundtable which will have some key stakeholders from the Azerbaijan energy industry.





## Lunch and Refreshment Sponsor Members 10,000 AED Non-Member 12,000 AED

- Space to display your marketing collaterals in the lunch/ refreshment areas
- Logo on EIC signage at the event
- Introductions to speakers and VIPs during the day (subject to availability)
- 2 delegate places
- Company Profile in Event Brochure
- Introductions to speakers and VIPs during the day
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- At least one post on LinkedIn to promote your support of the event
- Presentation included in post-event link sent to delegates
- Logo will be updated as Lunch and Refreshment meeting sponsor on all our marketing campaigns
- As a sponsor you will get an invitation to our exclusive sponsors only roundtable which will have some key stakeholders from the Azerbaijan energy industry.





# Brochure Sponsor

- Logo on EIC signage at the event
- A full-page ad inside the Brochure
- Logo on the first page of the Brochure as Brochure Sponsor
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- Logo on the event website
- Company Profile in Event Brochure
- 1 delegate place
- Introductions to speakers and VIPs during the day (subject to availability)
- Presentation included in post-event link sent to delegates
- At least one post on LinkedIn to promote your support of the event
- Logo will be updated as a Badge Sponsor on all marketing campaigns
- As a sponsor you will get an invitation to our exclusive sponsors only roundtable which will have some key stakeholders from the Azerbaijan energy industry.





## **Session Sponsor**

#### Members 5,000 AED Non-Member 7,000 AED

- Logo on EIC signage at the event
- Logo will be updated as Session Sponsor on all the marketing collaterals including panel discussion slide and event agenda
- Introductions to speakers and VIPs during the day (subject to availability)
- 1 delegate place
- Company Profile in Event Brochure
- Introductions to speakers and VIPs during the day
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- At least one post on LinkedIn to promote your support of the event
- Presentation included in post-event link sent to delegates
- Session Sponsor can choose the session of their choice that they wish to sponsor, the sponsor will get to give a 60 second elevation pitch ahead of the session and introduce the speaker of the session.

Note: Each session will only have one sponsor and the session can be selected on first come first serve basis only





## **Exhibition Space/Tabletops**

- 3mx3m space at the foyer area with table and one chair
- Can display their popup at the given space
- 2 delegate places
- Company Profile in Event Brochure
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)





## We are Excited to Welcome you



#### For more information

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