



THE GO-TO  
ENERGY SUPPLY CHAIN  
TRADE ASSOCIATION,  
**GLOBALLY**

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# KSA CONNECT

Date: 27<sup>th</sup> February 2024

Venue: Asharqia Chamber, Dammam, KSA

27 February 2024 • Dammam



**CONNECT**



غرفة الشرقية  
ASHARQIA CHAMBER

**KSA** Fuelling Prosperity:  
Opportunities across the Saudi energy market

The banner features the EIC logo on the left, the event title 'CONNECT' in a large blue font, and the Asharqia Chamber logo on the right. Below the title, the text 'KSA Fuelling Prosperity: Opportunities across the Saudi energy market' is displayed.



# About KSA Connect

This unique event will bring together leading national operators, EPC contractors, and developers to learn about opportunities across the entire energy sector in KSA. This in person event will also provide an update on the current market and deliver supply chain briefings on current opportunities. We will also cover areas for those new to the market or looking to export for the first time, allowing you to navigate through the various actions required for you to undertake business in KSA.

At KSA Connect you will:

- ***Learn about upcoming projects in the region***
- ***Understand more about the 'energy sector' within KSA***
- ***Attend company presentations and network with key industry players***

# Why Attend



- For the first time KSA Connect will bring together speakers, sponsors, and attendees on one platform in a physical format
- This one-day event will be filled with some several informative sessions including Market Updates, Operator & Contractor Briefings and Panel Discussions
- Hear from the key players within the KSA across the entire energy spectrum
- Understand how to set up business in KSA
- Network with your peers in a relaxed and open environment
- Evening Networking Reception (To Be Confirmed)

# SPONSORSHIP PACKAGES

## Evening Reception Sponsor

**Members 25,000 AED**

**Non-Member 30,000 AED**

- 5-minute introduction during opening speeches and thanked during proceedings
- Opportunity to provide favors/ gifts to all guests attending
- Logo in prime position on the event website and event signage
- Display pop-ups x 2 at the Reception (more if space available and weather permitting)
- Company Profile in Event Brochure
- Free delegate places
- Slide played on a loop during presentation on laptops (if submitted 2 weeks prior to the event in standard 4:3 format)
- Logo included in postcard sent to all delegates
- Introductions to speakers and sponsors during the day (subject to availability)
- At least one post on LinkedIn to promote your support of the event – this could be in the form of a short interview (5 minutes)
- Logo will be updated as an Evening Reception Sponsor on email marketing campaigns

### Exhibition Space

- 3mx3m space at the foyer area with table and one chair
- Can display their popup at the given space



# Evening Reception Silver Sponsor

**Members 15,000 AED**

**Non-Member 20,000 AED**

- Opportunity to provide favors/ gifts to all guests attending
- Logo in prime position on the event website and in event signage
- Display pop-ups x 1 at the Reception (more if space is available/ weather permitting)
- Company Profile in Event Brochure
- Free delegate places
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- Logo included in post-event link sent to delegates
- Introductions to speakers and VIPs during the day (subject to availability)
- At least one post on LinkedIn to promote your support of the event
- Logo will be updated as an Evening Reception Sponsor on email marketing campaigns

## **Exhibition Space**

- 3mx3m space at the foyer area with table and one chair
- Can display their popup at the given space



# Evening Reception Bronze Sponsor

**Members 10,000 AED**

**Non-Member 15,000 AED**

- Opportunity to provide favors/ gifts to all guests attending
- Logo in prime position on the event website and in event signage
- Company Profile in Event Brochure
- Free delegate places
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- Logo included in post-event link sent to delegates
- Introductions to speakers and VIPs during the day (subject to availability)
- At least one post on LinkedIn to promote your support of the event
- Logo will be updated as an Evening Reception Sponsor on email marketing campaigns



# Conference Sponsor

**Members 18,000 AED**

**Non-Member 22,000 AED**



- Logo on EIC signage at the event
- Logo on agenda and holding screen
- Popups x 1 displayed outside and inside the conference hall
- Logo on LED Screen outside the hall along with other key sponsors
- Company slide played on priority during presentation breaks and included on the holding screen in 4:3 format
- Logo on the event agenda webpage
- Company Profile in Event Brochure
- Free delegate places
- Speaking slot in a panel discussion
- Introductions to speakers and VIPs during the day (subject to availability)
- At least one post on LinkedIn to promote your support of the event
- Presentation included in post event link sent to delegates
- Logo will be updated as a Conference Sponsor on all our email marketing campaigns

## **Exhibition Space**

- 2mx2m space at the foyer area with table and one chair
- Can display their popup at the given space

# Registration Sponsor

**Members 16,000 AED**

**Non-Member 19,000 AED**



- Logo on EIC signage at the event
- Logo on the registration webpage
- Popups x 1 displayed in the registration area
- Logo will be updated on the registration desk
- Free delegate places
- Speaking slot in a panel discussion
- Company Profile in Event Brochure
- Presentation included in post-event link sent to delegates
- Introductions to speakers and VIPs during the day (subject to availability)
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- At least one post on LinkedIn to promote your support of the event
- Logo will be updated as a Registration Sponsor on all our all-marketing campaigns

## **Exhibition Space**

- 2mx2m space at the foyer area with table and one chair
- Can display their popup at the given space



# Lanyard Sponsor

**Members 15,000 AED**

**Non-Member 18,000 AED**

- Logo on EIC signage at the event
- Logo Printed next to EIC logo on Lanyards
- Popups x 1 displayed in the registration area
- Free delegate places
- Company Profile in Event Brochure
- Presentation included in post-event link sent to delegates
- Introductions to speakers and VIPs during the day (subject to availability)
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- At least one post on LinkedIn to promote your support of the event
- Logo will be updated as a Lanyard Sponsor on all our email marketing campaigns

## **Exhibition Space**

- 2mx2m space at the foyer area with table and one chair
- Can display their popup at the given space



# Badge Sponsor

**Members 14,000 AED**

**Non-Member 17,000 AED**



- Logo printed alongside EIC logo with badges
- Popups x 1 displayed in the registration area
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- Logo on the event website
- Company Profile in Event Brochure
- Free delegate places
- Introductions to speakers and VIPs during the day (subject to availability)
- Presentation included in post-event link sent to delegates
- At least one post on LinkedIn to promote your support of the event
- Logo will be updated as a Badge Sponsor on all marketing campaigns

## Exhibition Space

- 2mx2m space at the foyer area with table and one chair
- Can display their popup at the given space

# Lunch and Refreshment Sponsor

**Members 12,000 AED**

**Non-Member 15,000 AED**

- Space to display your marketing collaterals in the lunch/ refreshment areas
- Logo on EIC signage at the event
- Introductions to speakers and VIPs during the day (subject to availability)
- Free delegate places
- Company Profile in Event Brochure
- Introductions to speakers and VIPs during the day
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- At least one post on LinkedIn to promote your support of the event
- Presentation included in post-event link sent to delegates
- Logo will be updated as Lunch and Refreshment meeting sponsor on all our marketing campaigns

## **Exhibition Space**

- 2mx2m space at the foyer area with table and one chair
- Can display their popup at the given space



# Networking Area Sponsor

**Members 11,000 AED**

**Non-Member 14,000 AED**



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- Space to display your pop-ups in the networking area
- Logo on EIC signage at the event
- Introductions to speakers and VIPs during the day (subject to availability)
- Free delegate places
- Company Profile in Event Brochure
- Slide played on a loop during presentations/breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- At least one post on LinkedIn to promote your support of the event
- Presentation included in post-event link sent to delegates
- Logo will be updated as Networking area sponsor on all our email marketing campaigns

## Exhibition Space

- 2mx2m space at the foyer area with table and one chair
- Can display their popup at the given space

# Brochure Sponsor

**Members 10,000 AED**

**Non-Member 13,000 AED**



- Logo on EIC signage at the event
- A full-page ad inside the Brochure
- Logo on the first page of the Brochure as Brochure Sponsor
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
- Logo on the event website
- Company Profile in Event Brochure
- Free delegate place
- Introductions to speakers and VIPs during the day (subject to availability)
- Presentation included in post-event link sent to delegates
- At least one post on LinkedIn to promote your support of the event
- Logo will be updated as a Brochure Sponsor on all marketing campaigns

# Session Sponsor

**Members 5,000 AED**

**Non-Member 7,500 AED**



- Logo on EIC signage at the event
  - Logo will be updated as Session Sponsor on all the marketing collaterals including panel discussion slide and event agenda
  - Introductions to speakers and VIPs during the day (subject to availability)
  - Free delegate place
  - Company Profile in Event Brochure
  - Introductions to speakers and VIPs during the day
  - Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)
  - At least one post on LinkedIn to promote your support of the event
  - Presentation included in post-event link sent to delegates
  - Session Sponsor can choose the session of their choice that they wish to sponsor, the sponsor will get to give a 60 second elevator pitch ahead of the session and introduce the speaker of the session.
- Note: Each session will only have one sponsor and the session can be selected on first come first serve basis

## Exhibition Space/Tabletops – None left (Only 1 space)

**Members 8,000 AED**

**Non-Member 12,000 AED**

- 2mx2m space at the foyer area with table and one chair
- Can display their popup at the given space
- Free delegate places
- Company Profile in Event Brochure
- Slide played on a loop during presentation breaks (if submitted 2 weeks prior to the event in standard 4:3 format)

*Flexitallic*



# We are Excited to Welcome you



**For more information**

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